



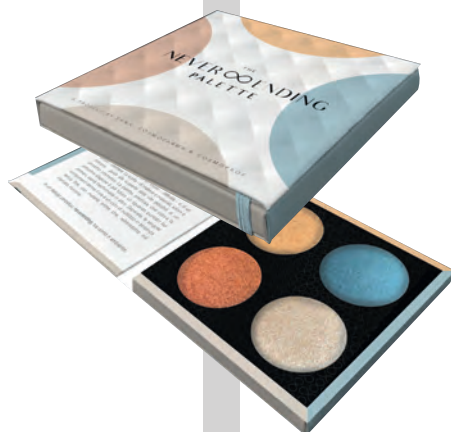
**Front Cover**  
Memorie



**Giovanni Ronzoni: architect, artist, poet**

Ronzoni was born on December 5, 1952 in Lissone (MB). Between photography, poetry, sculpture and painting, he has created works in which the paper is content and container, subject and object, flat surface in search of the third dimension through folds, gashes and color interventions with unexpected formal/plastic results. The most recent works of the series "Memories" derive from extreme synthesis of "language" and "zeroing by subtraction", which combines the concept of poignancy with that of lightness and simplicity.

He has received numerous awards and national and international first prizes, is present in group and solo exhibitions in Italy and abroad: recently at the Venice Biennale on the island of San Servolo, the Biennale of Contemporary Art of the Murgia "Environment-Memory-Future". At the end of October he will be at the Florence Art + Design Biennale



1 *Acceleration by Stefano Lavorini*  
**"Packaging and Ethics, an extraordinary combination"**

4 **Agenda Next**  
IPACK-IMA 2022, Pharmintech

**PACKAGING & MATERIALS**

6 *Alessandro Bizzotto*  
**Eco-Design: the Conai Competition**  
Barbara del Curto talks about the new awareness of the industry in designing sustainable packaging.

8 **→ News**  
The Neverending Palette

9 **→ News**  
Ecoshell: a "single dosage" paper pack (Acma)  
Environmentally-proof security seal for beauty products (Pusterla 1880)  
Transparent tubular packaging, in different formats (Mocap)

10 *Luciana Guidotti*  
**Today's "ethical" packaging: The future is already here**  
Promoted by Istituto Italiano Imballaggio, and managed by Packaging Meeting Srl, the BEST PACKAGING contest has been revamped: it is in fact the Ethical Packaging Charter Foundation that has signed the competition, which for over 60 years has rewarded innovation in packaging.

11 **→ The finalist of the contest**  
Adercarta, Coop Italia, Davines, Di Mauro, Ferrero, Gerosa Group, Goglio, Gualapack, Henkel Italia, International Paper, Lucy Plast, Maggioni Type, Masterpack, Novacart, Rigenera Eumakers, Sacchital Group e Colussi Group, SDR Pack, SIPA, Smurfit Kappa, Taghleef Industries, Togni, Unifarco

21 **→ News**  
"Green", bio-renewable and food-compliant inks (Sun Chemical, Gentlebrand for Arax Vodka)  
22 All-round cold printing (Luxoro)

**FACTS & FIGURES**

23 *Barbara lascone (Istituto Italiano Imballaggio)*  
**Report on the state of the packaging**  
September 2021 facts and figures

24 **→ News**  
Magnoni sells 100% of its shares to LM Group  
TOPAS® COC receive further environmental certifications

1/2021 - Digital Edition



packmedia



# selection

The processing & packaging magazine

## INDUSTRY & STRATEGIES

- 25 → **News**  
Green claim on the label (GS1)
- 26 **AC&E - Export to Brazil: opportunities and regulatory constraints**  
ACE do Brasil, based in Sao Paulo, supports Italian OEMs in achieving compliance for machines destined for the Brazilian market.
- 28 *M. Costanza Candi, Luciana Guidotti*  
**From "nice to have" to "must have"**  
Sustainability between supply chain and society.  
A word from Coop, Davines, Lavazza, Nestlè, Sanpellegrino
- 32 → **News**  
How eco friendly is your packaging? (Arcoplastica)
- 33 → **News**  
The aluminum aerosol can industry is defying the pandemic  
IM GROUP's Inkmaker joint ventures with Longtec in China



## MACHINERY & AUTOMATION

- 34 **EIDOS - "Internet of Packaging" for the food industry of the future**
- 35 **ROBOPAC OCME - Integrated end of line for a very "green" water**
- 37 **TGM - Focus on MB60 wrapping machine**
- **News**
- 37 Secondary packaging: monoblocks and multifunctional lines (Livetech)
- 38 DuoDrive: gearbox and motor together (Nord Drivesystems)
- "Be Electric", a new paradigm for print & apply (Weber Marking Systems)
- XPlanar: levitating, contactless, intelligent (Beckhoff)
- 39 **IMA ILAPAK: Sustainability actions in a technological hub**
- 40 **OMAS TECNOSISTEMI SPA - An all-round partner for the pharma industry**  
Proposals to innovate the packaging process (Panotec)
- **News**
- 41 New frontiers in vertical packaging (MBP - PFM Packaging Machinery Group)
- 42 Laser marking: complete hardware and software solutions (SIS.MA)
- 42 Standard frameless servomotors for every application (wittenstein)
- 43 MontBlanc repair powder (Salchi Metalcoat)
- 43 Handling pasta packages with a vacuum gripper system (PIAB)
- 44 New manual label dispenser Handy-X (Etipack)
- Small, digital and networked (Schmersal Group)
- 45 IXON complies with IEC 62443 standards for cyber security
- 45 Tethered closure solutions (AROL)
- 46 X20 Embedded from B&R: maximum performance in half the space
- Packaging pouches in various shelf-ready formats (Cama)
- 48 **Advertisers / Company index**

**Publisher**  
Stefano Lavorini

**Co-Editor**  
Luciana Guidotti

**Editorial Staff**  
Milena Bernardi, Chiara Giannangeli

**Advertising**  
traffico@packmedia.net

**Translation**  
Dominic Ronayne

**Artist Coordination**  
Gianni Valentino, Max Marra

**Graphic project and layout**  
Studio Grafico Page, Novate Milanese (MI)  
Vincenzo De Rosa (art director),  
R. Rossi, S. Viapiana

**Pre press and printing**  
Ancora srl, via B.Crespi 30, 20159 Milano (Italy)

Supplement to ItaliaImballaggio,  
Digital Edition 1 /2021  
Registered publication n. 555 Registro di Cancelleria del  
Tribunale di Milano, 22/10/94  
ROC number 31149

Reproduction in whole or in part of the articles and illustrations published in this magazine is permitted with prior approval by the Management. The Management does not assume responsibility for the opinions expressed by the authors of the editorial and advertising texts.

**Pack-Media S.r.l.**  
Via B. Crespi, 30/2 - 20159 Milano (Italy)  
Tel. +39 02 69007733 - Fax +39 02 37928770  
redazione@packmedia.net  
www.packmedia.net

**Sales team (Italy)**  
Daniela Binario - d.binario@packmedia.net  
Massimo Chiereghin - m.chiereghin@packmedia.net  
Silvia Lepore - s.lepore@packmedia.net  
Bruno G. Nazzani - b.nazzani@dativo.it  
Armando Lavorini - a.lavorini@alice.it

in cooperation with



SOCIO EFFETTIVO

**ANES** ASSOCIAZIONE NAZIONALE EDITORIA DI SETTORE

